

Project Hawai'i, Inc. P.O. Box 1844, Kea'au, HI 96749 (808) 987-6018

www.HelptheHomelessKeiki.org ProjectHawaii@HelptheHomelessKeiki.org

Shop for Our Cause Contract Spring 2017

Shop for Our Cause is a partnership between Project Hawai'i (PHI) and an independent consultant for a company who chooses to donate a portion of their profits to PHI during the set dates of this contract. All proceeds are tax deductible.

Consultants Name: _____ **Cell Phone:** _____

Mailing Address: _____ **City:** _____ **Zip:** _____

Company Name: _____ **Sponsors Name:** _____

Time Frame of Fundraiser: _____ **Percentage Provided:** _____

Website/Facebook: _____ / _____

Our **Spring Make Over Shop for Our Cause** is an annual event we conduct to help our homeless children with our summer educational programs. Making ladies feel beautiful, update their look for spring and feel good doing it. Everyone wins! Our event will be promoted from **March 1st to May 30th**. You choose the time between those dates to hold your event.

We encourage all consultants to take advantage of the WHAT's In it FOR ME aspect and grow your business. Statistics show that when a person is choosing to purchase an item of the same quality, they will choose the one that supports a charity. Not only will they purchase MORE, but will invite others to join the cause. Typically consultants have a huge increase in sales and NEW customers.

We feel this is a great opportunity for you to be able to acquire more new customers and allow your current clients to shop to make a difference. We will do our best to help you grow while you help to spread the awareness of the homeless children in our community.

Guidelines/Agreement:

1. Consultant will honor the agreement and send the donation within 30 days of the closing of the event as well as post on social media, or other form monies raised for Project Hawai'i, Inc.
2. Consultants will advertise and promote the event on their own social media, and avenues of connecting with their current clients. Or host a one day event, flash sale, promotional event, etc.
3. Consultants will use Project Hawai'i, Inc., and logo on all advertising materials, and can include the website or photos from the website to help promote event.
4. Consultants will notify PHI with all material and social links.
5. Consultants will apply for the match grant program from the company main office
6. PHI will provide you with the tax deduction for the entire donation you make
7. PHI will provide your logo, a short bio, photos and links to your website/fb on our Shop for Our Cause page along with the information for the event.
8. PHI will include the Shop for Our Cause in our newsletters and shout outs
9. PHI will do Facebook and Instagram posts to help promote your promotion/date

Other great ways to help promote your event.

- Utilize Social Media to it's fullest and put out a challenge, for example.
 - Every Like/Share consultant will donate a \$1.00 to help the homeless children.
- Have customers **ROUND** up their purchase price to donate to Project Hawai'i, Inc.
 - If the purchase is \$48.32 round up to \$50. You just helped raise an additional \$1.68 to help a homeless child, and it is TAX deductible on your side.

- Book a Party/Show bonus
 - Anyone who books a show, consultant will donate \$20, or a percentage? this helps to keep your efforts going and making a difference in the lives of homeless children.
- Hold a DRAWING. With a donation of \$1. or ? (typically 10% of the cost of the item, so a \$20 item is \$2.) the winner receives a product. This tends to raise funds and helps to keep the momentum going throughout the show.
 - This works well at a public event to get peoples information for follow up, like at the school festival, craft fair, etc.

By signing this contract, you are agreeing to the above guidelines/agreement and will submit all donations within 30 days of the end of the event. Please note: It is unlawful to conduct a fundraiser for Project Hawai'i, Inc. and not turn funds over. All fundraisers are filed with the attorney general.

Signature: _____ Printed Name: _____
 Date: _____ Deadline (30 days after your scheduled event) _____